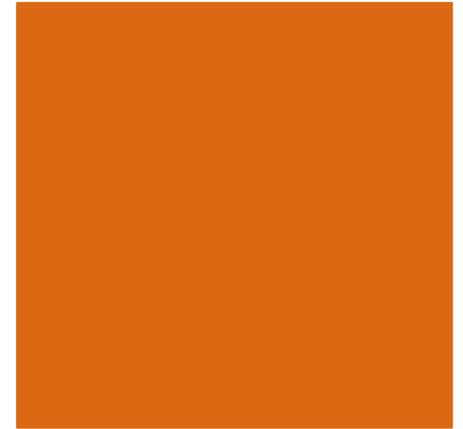
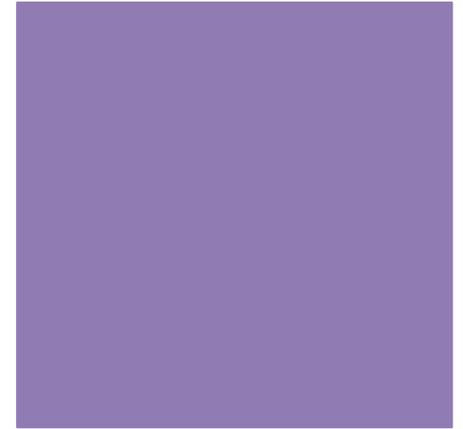




# Collaboration

Topic 2. 9:  
How a process for  
Collaboration will make my  
organization innovative



# + How a collaboration process makes my organisation innovative

This unit helps the reader understand how collaboration can favour innovation via a series of questions.

Aims:

- To explain ways in which a process for collaboration can help an Organization be more innovative
- Learning Outcomes:
- The learner will understand how collaboration make organizations innovative
- How collaboration management is aligned with innovation
- What to consider for their own process.





# Innovation Management

## Topic 1 Creativity

- 1.1 Creativity Management
- 1.2 We are all creative
- 1.3 Innovation types and levels
- 1.4 How to create a strategy on creative management in workplace
- 1.5 How to develop a process for Individual creativity
- 1.6 How to develop a process for organisational creativity
- 1.7 Tools for developing a process for organisational creativity
- 1.8 How to manage the creativity process: Critical Success Factors
- 1.9 How to measure impact

## Topic 2 Collaboration

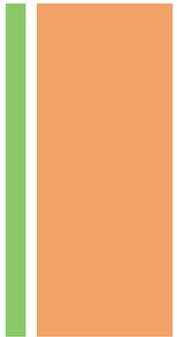
- 2.1 Collaboration Management
- 2.2 How & Why to collaborate
- 2.3 Collaboration types
- 2.4 How to create a strategy on collaboration management in workplace
- 2.5 How to plan collaboration management in workplace
- 2.6 How to collaborate successfully
- 2.7 How to find the right partners
- 2.8 How to develop a process for collaboration
- 2.9 **How a process for Collaboration will make my organisation innovative**
- 2.10 How to manage the collaboration process: Critical Success Factors
- 2.11 How to measure impact



Innovation and creativity mentality advancement in SMEs



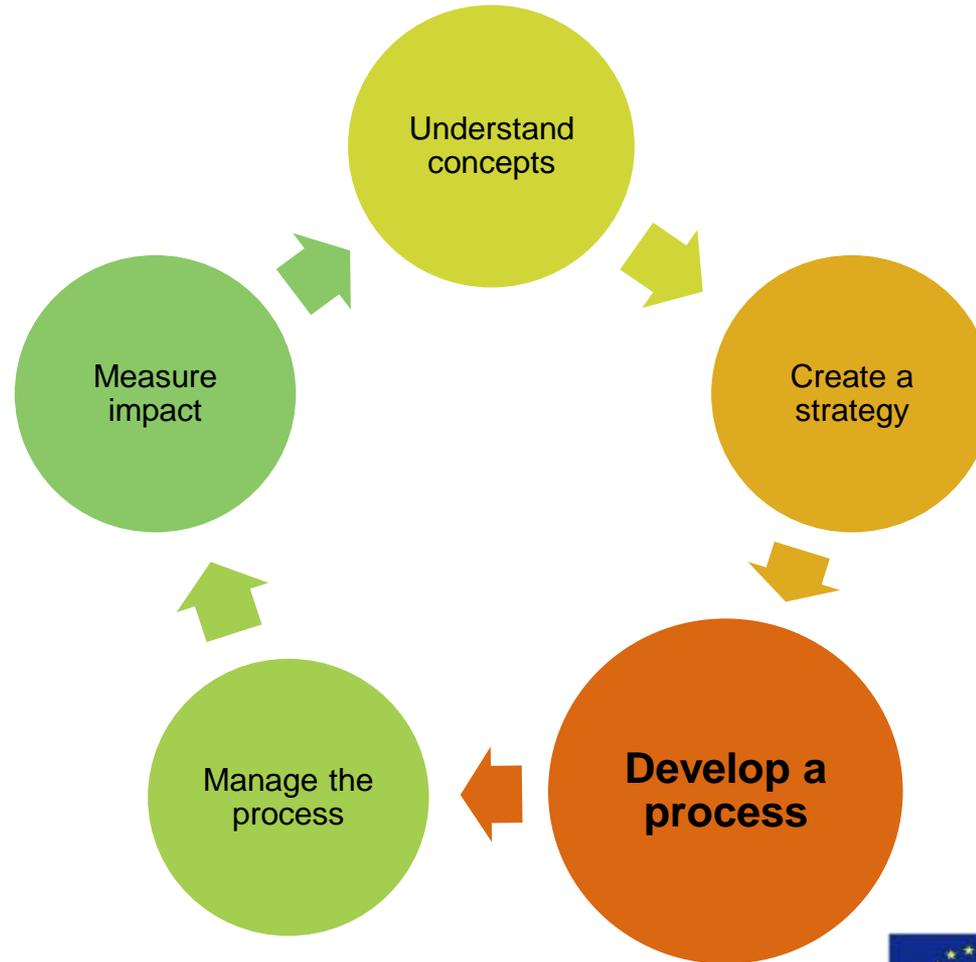
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# Collaboration process to be more innovative

Five steps of collaboration





# Collaboration & Innovation

Some questions to sum up the ways a process for collaboration can make an organisation innovative

-  How collaboration management is aligned with innovation?
-  How collaboration can benefit innovation?
-  When can you apply collaboration in an innovation process? Example?
-  In which innovative fields can you apply collaboration? Best practice?
-  What should you take in consideration before using collaboration in an innovation process?

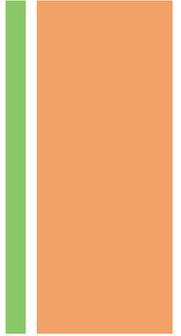
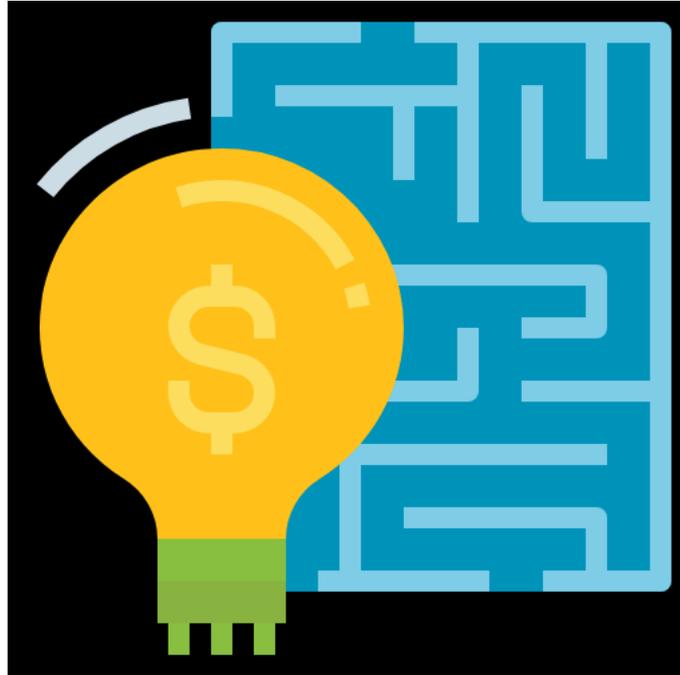
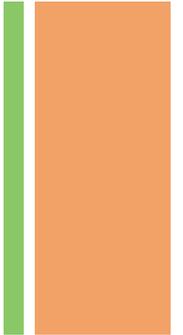


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**SOLUTIONS**

# + Collaboration & Innovation



## How collaboration management is aligned with innovation?

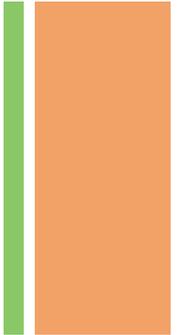


*Innovation can arise **from interactions among people with different skills sets and experiences**, who either solve problems or generate ideas that create value. Collaboration is very important to increase the potential for innovation and as such is vital to innovation*



source: freepik.com

# + Collaboration & Innovation



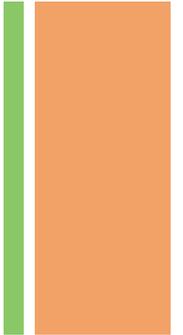
## How collaboration can Benefit innovation?



- Collaboration can allow to **acquire new skills**
- Collaboration brought complementary **expertise** or **more ideas** from fresh viewpoints
- Collaboration offers **more opportunities** for new ideas that advance innovation
- Encouraging staff to **communicate** with other people, (from inside or outside) , to be **self-motivating**, to be **self-assured** → That favours innovation



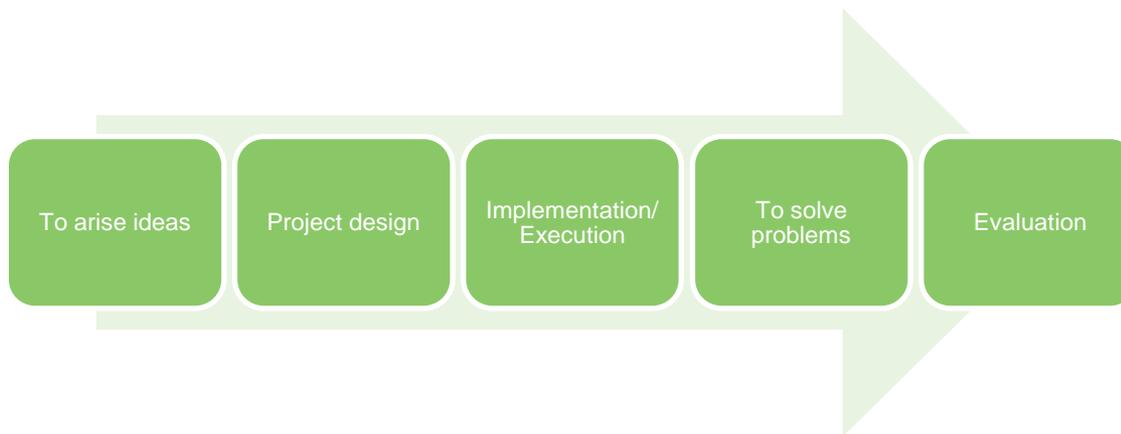
# + Collaboration & Innovation



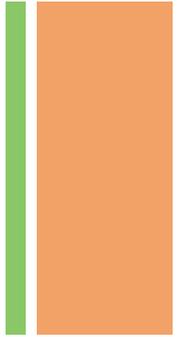
When can you apply collaboration in a innovation process?



- **At different stages** of the innovation process



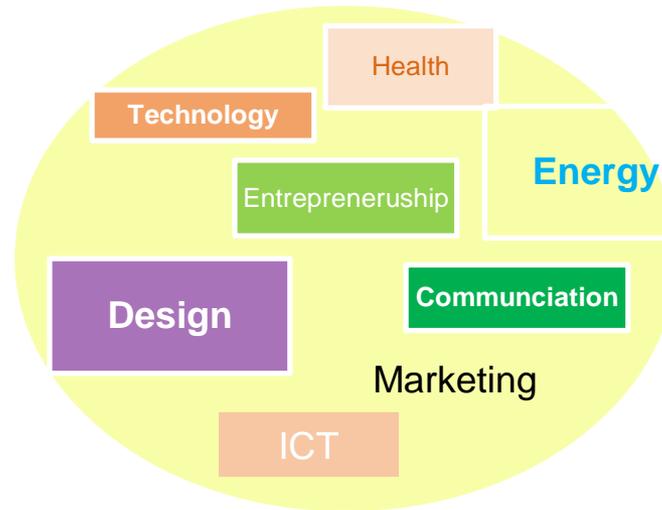
# + Collaboration & Innovation



In which innovative fields can you apply collaboration?



Almost all





# Collaboration & Innovation



## What should you take in consideration before to use collaboration in a innovation process?



- chose the **right partner**
- agree **shared intentions**
- define a single **definition of success**
- create a **shared level of engagement**
- establish **common goals** by negotiation
- divide the whole task into **smaller tasks**
- **distribute the tasks** to owners to complete
- combine the work to get an **outcome** which **is better than you could have achieved by yourself.**
- *If you are improving internal collaboration it's a great idea to bring your staff along with you and ensure they **feel part of the process.***

# + Learning Aids

<https://www.youtube.com/watch?v=vaN6FtJ8inA>

Vitasek, K. (2015), 15, Innovation and Collaboration: It's Not An Either-Or Proposition, from:

<https://www.forbes.com/sites/katevitasek/2015/01/13/innovation-and-collaboration-its-not-an-either-or-proposition/>

## Unit Review

This unit evidences through answering of several questions how collaboration is correlated with innovation.

It explains the tools and activities necessary to carry on each phase of a collaboration process, also how a collaboration process can be applied in each phase of an innovation process by a company

It shows the key points linking collaboration and innovation