



# Collaboration

Topic 2.2: How & Why to collaborate



# Innovation Management

## Unit 1 Creativity

- 1.1 Creativity Management
- 1.2 We are all creative
- 1.3 Innovation types and levels
- 1.4 How to create a strategy on creative management in workplace
- 1.5 How to develop a process for Individual creativity
- 1.6 How to develop a process for organisational creativity
- 1.7 Tools for developing a process for organisational creativity
- 1.8 How to manage the creativity process: Critical Success Factors
- 1.9 How to measure impact

## Unit 2 Collaboration

- 2.1 Collaboration Management
- 2.2 **How & Why to collaborate**
- 2.3 Collaboration types
- 2.4 How to create a strategy on collaboration management in workplace
- 2.5 How to plan collaboration management in workplace
- 2.6 How to collaborate successfully
- 2.7 How to find the right partners
- 2.8 How to develop a process for collaboration
- 2.9 How a process for Collaboration will make my organisation innovative
- 2.10 How to manage the collaboration process: Critical Success Factors
- 2.11 How to measure impact

# + How & Why to collaborate?

To collaborate successfully, there are some steps you need to follow. This Unit describes some prerequisites for collaboration and explains the benefits of teamwork for your business.

Aims:

- Learn how you can collaborate successfully

Learning Outcomes :

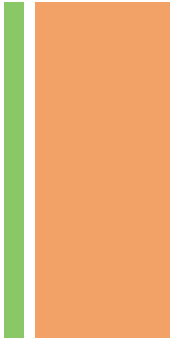
- The learner should understand the importance of collaboration
- The learner should be able to collaborate effectively in teams
- The learner should be able to identify potential collaborators for themselves



<https://unsplash.com/photos/3y1zF4hIPCg>



# What do you need to collaborate?



Please write down some prerequisites for collaboration



15 min

Collaborative management can be broadly seen as the act of working together as a team to accomplish a common goal within a given timeframe



Innovation and creativity mentality advancement in SMEs

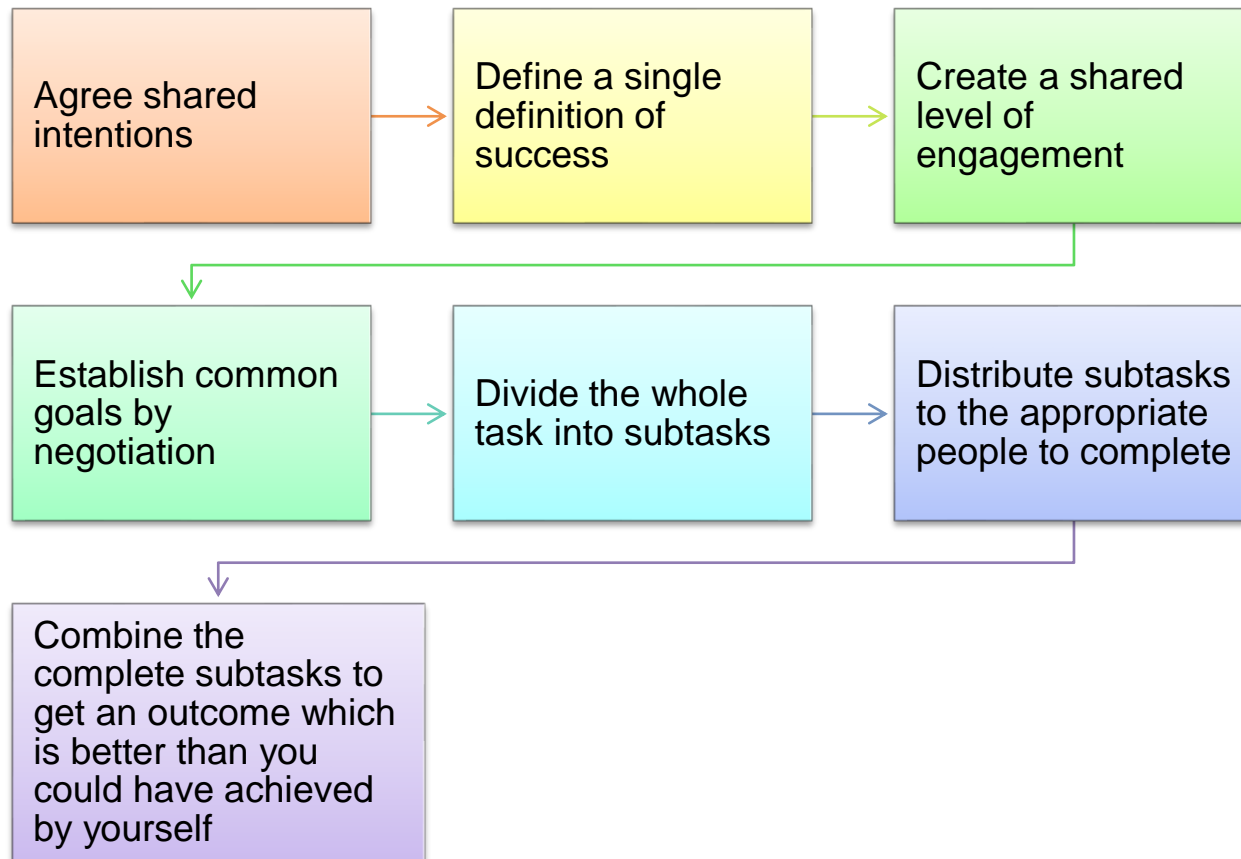


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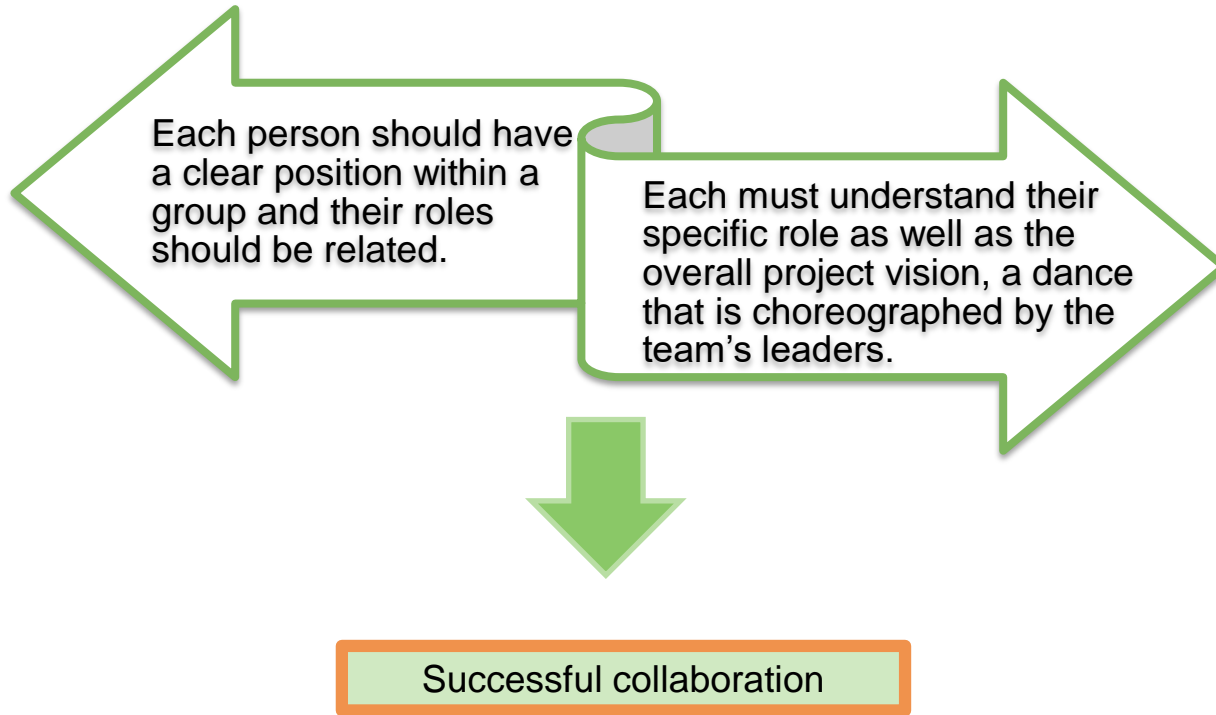
# + What do you need to collaborate?



At a very high level, you can collaborate successfully by doing the following:

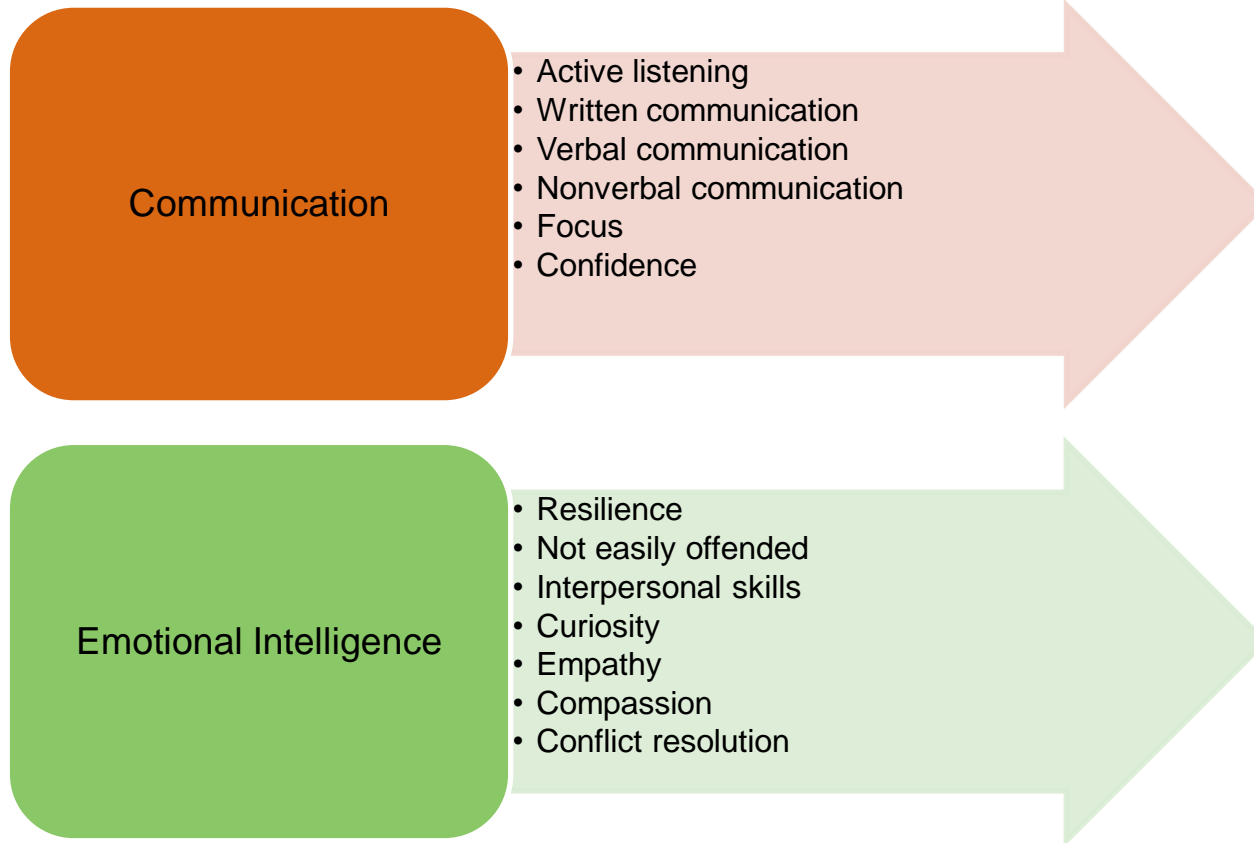


# + What do you need to collaborate?



# + What do you need to collaborate?

## Types of collaboration skills



# + What do you need to collaborate?

## Types of collaboration skills

### Respect for Diversity

- Open communication
- Sensitivity to ethnic and religious backgrounds
- Building and managing expectations
- Facilitating group discussion
- Building consensus

### Productivity Software

- Microsoft office suite
- Email management
- Skype
- GoToMeeting
- File sharing
- Google docs
- Mobile devices
- Calendar invites



# + Why do you need to collaborate?



Please write down some benefits of collaboration



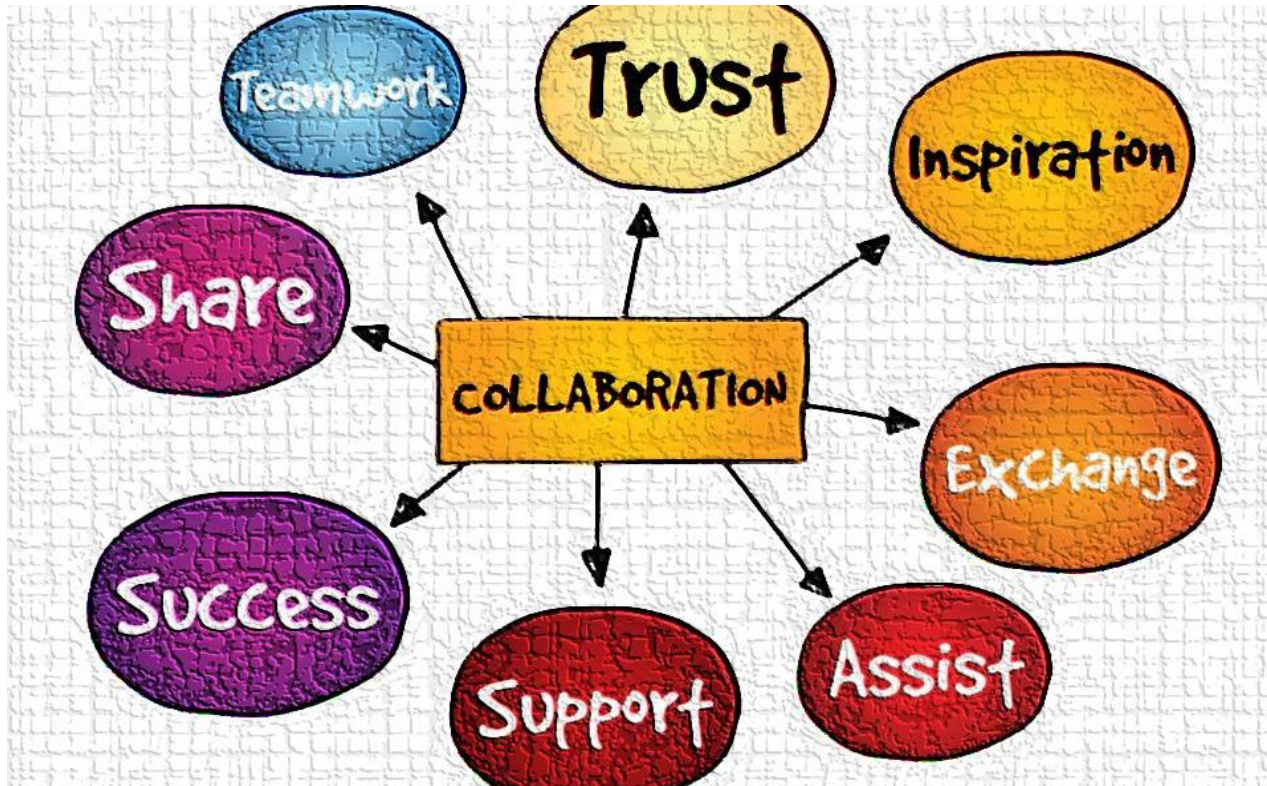
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# + Why do you need to collaborate?



Benefits of collaboration

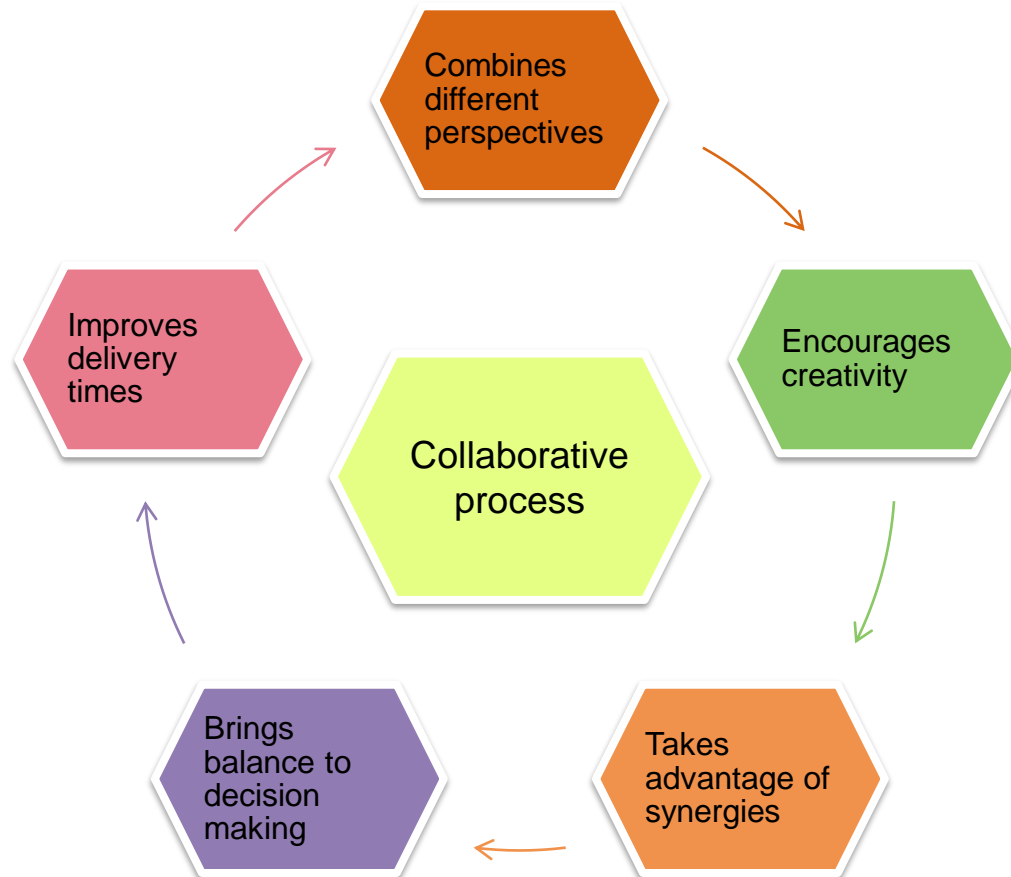


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# + Why do you need to collaborate?

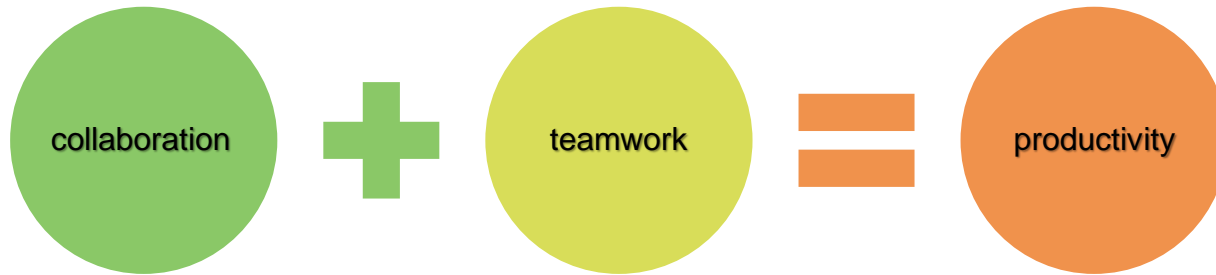


Benefits of collaboration

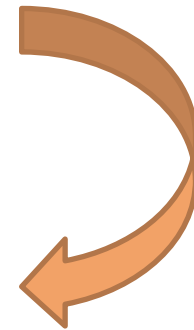


# + Why do you need to collaborate?

The importance of collaboration



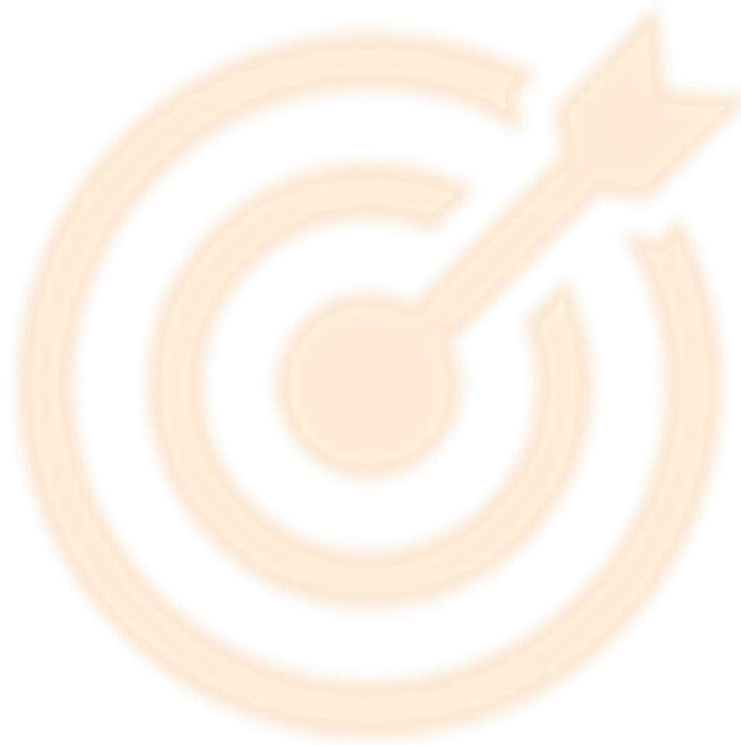
***Productivity** is all about teamwork and how people come together and work together as a team to achieve a common goal.*



# + Why do you need to collaborate?

The importance of collaboration

▶ [What are the big benefits of collaboration for businesses](#)



# + Learning Aids

- Anita Campbell, 2018, “5 Benefits of Collaboration In Your Small Business”, Available at: <https://smallbiztrends.com/2017/01/benefits-of-collaboration-small-business.html>
- Alison Doyle, 2019, “Collaboration Skills: Definition, List, and Examples”, Available at: <https://www.thebalancecareers.com/collaboration-skills-with-examples-2059686>

## Topic Review

**This unit provides information on how to collaborate successfully and explains the importance of collaboration for your business.**